



OBJECTIVE 1: SMOKEFREE HOUSING

Strategic Planning

- Pledge presented to Tribal Council
- Finalized Tribal Strategy Chart
- Ran first quarterly newsletter articles on smokefree housing benefits
- Conducted 3 Key Informant Interviews
- Collected 31 Pre-policy surveys
- Created Wix Breathe Again website

2020/21



Setting Up Breathe Again Project

- COVID-19 restrictions and staff vacancies
- Initiated collaboration with TCCC and PHLC & drafted smokefree homes policy
- Built relationships with tribal leadership and families



2023



Collaboration Phase

- Tribal Council approved “SmokeFree Home Model Policy”
- Distribute 27 Smokefree Pledge packets
- Designed & consumer tested “Smoke-Free Home Window Cling”
- Completed Air particle monitoring at RVR homes

Project Maintenance

- Continued smokefree pledge promotion
- Consumer testing Little River Home Pledge
- Completed 6 educational Materials
- Commenced window clings' distribution

2025



End of Project 2025

- Total smokefree pledges 16 of 39 (34%) households
- Total 10 quarterly newsletter pages (since inception)
- Met with Tribal Treasure who signed smokefree pledge & completed Post Policy Survey
- Completed 15 post- policy resident surveys



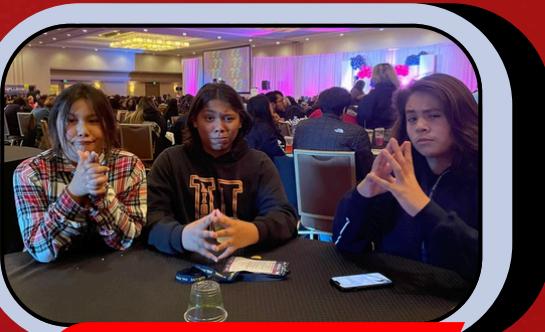


OBJECTIVE 2: YOUTH COALITION

Setting up Breathe Again Program

- COVID-19 restrictions and staff vacancies
- Formation of Youth coalition

2020/2021



2022



2023



2024

Strategic Planning

- Attended TCCC, TECC, FNL, & CYAN trainings & established Natives with a Purpose Initiative
- Hired evaluator
- MPR tool tracking system installed
- Collaboration Laytonville School District Indian Days, and Mendocino College Native American Motivation Day

Collaboration Phase

- PYACT Attended Youth Quest
- Collaborated with Mendocino County LLA
- Completed 1st PYACT focus group
- Inaugural 2023 Native Youth Regional Summit
- Developed PYACT brochures and submitted materials to TECC
- Consumer tested 'Join PYACT' brochure
- Attended Hopland Tribes Youth Summit held in Loleta, California

End of Project 2025

- PYACT members attended Youth Quest
- Extended collaboration to local tribes, middle schools, and Mendocino College
- Hosted 2nd Native Youth Regional Summit

2025



Project Maintenance

- PYACT members attended Youth Quest
- Completed Post Education Survey
- Completed Collaborative Partner Survey
- Completed 2nd PYACT focus group
- Engagement Coordinator attended the National Tribal Tobacco Conference in Minneapolis, Minnesota
- Attended Hopland Health Fair





OBJECTIVE 3: SMOKEFREE OUTDOORS

